



**GMAR**  
GREATER MILWAUKEE  
ASSOCIATION OF REALTORS®  
Celebrating Over 130 Years



## Our Relationship Is Valuable!

### EDUCATION AND INDUSTRY UPDATES

SEMINARS AND WORKSHOPS	VALUE	YOUR COST
GMAR/WRA Continuing Education	\$99	\$35
Health Insurance Options for Individuals	\$29	Part of Dues
Tech Tools for Real Estate Pros	\$99	Part of Dues
ZipForms	\$29	Part of Dues

### GOVERNMENTAL AFFAIRS AND PUBLIC POLICY

Monitor and advocate for Pro-REALTOR® policies and against regulations that adversely affect private property rights.

	VALUE	YOUR COST
Annual REALTOR® & Government Day	\$100	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Direct Giver Program	MEMBERS ONLY	\$100 Minimum Contribution
Support of Pro-REALTOR® Candidates	Thousands	\$50 RPAC Contribution

### EVENTS

Attend the many events we offer providing great opportunities to meet and network with colleagues or increase your exposure.

	VALUE	YOUR COST
Brewers Tailgate Party	\$75	\$65
Golf Outing	\$200	\$135
Holiday Party/Installation Dinner	\$95	\$80
Shred Fest (Fall and Spring)	\$150	Part of Dues
Kettle Moraine Council Wine & Beer	\$40	\$35
WomenStrong	Access to Local & National Industry Experts	\$35

### REALTORS® HOME & GARDEN SHOW

Be a part of the association's Annual REALTORS® Home & Garden Show, the longest running show of its type in the nation.

	VALUE	YOUR COST
VIP Tickets	\$10 each	\$5 each
Solutions Stage Speaking Opportunity	\$1,345*	Part of Dues
REALTOR® Reception and Show Entry	\$68	Complimentary

\*Booth fees for a 10'x10 exhibit space in Show.



### RESEARCH AND STATISTICS

	VALUE	YOUR COST
NAR Home Buyer & Seller Report	\$6,000	Part of Dues
Monthly MLS Statistical Analysis	\$500	Part of Dues

*\*With Marquette University.*

### MULTIPLE LISTING SERVICE (MLS)

Access to nationally-acclaimed real estate technology.

	VALUE	YOUR COST
Metro MLS, Inc.	Thousands in Annual Technology Fees	\$34/month



### PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes and free consultation.

	VALUE	YOUR COST
Arbitration		
Ethics	\$150/Hr.	Part of Dues
Mediation	\$150/Hr.	Part of Dues
Professional Standards Consultation	\$150/Hr.	Part of Dues

### SENTRILOCK

Grant scheduled access to homes remotely through the safe and secure SentiKey Real Estate mobile app.

	VALUE	YOUR COST
SentiLock Lockbox and Training	\$250/box	Part of Dues
SentiKey Credentials	\$138	Part of Dues



### MEDIA COVERAGE

TV, radio, electronic, print and social media coverage of statistical data and topics that position REALTORS as housing experts.

	VALUE	YOUR COST
GMAR MLS Housing Press Releases	\$500	Part of Dues
Media Interviews on Real Estate Issues	\$1,000	Part of Dues
Facebook, LinkedIn, Instagram	Thousands in Advertising	Part of Dues

### BUSINESS BENEFITS

GMAR membership offers a wide variety of member benefits designed to help you "help your clients." These partners offer discount programs to GMAR members.

Milwaukee Bucks	Milwaukee Magazine	FastPark & Relax
NAR Benefits	Health Care Benefits	Milwaukee Art Museum
WRA Benefits	WRA Tech Helpline	Prof. Insurance Programs

## An Association Made with REALTORS® In Mind

The Greater Milwaukee Association of REALTORS® (GMAR) offers a wide variety of member benefits designed to fulfill our mission: To Help REALTORS® Help Their Clients. The GMAR provides products and services to its members in addition to the benefits offered by the Wisconsin REALTORS® Association and the National Association of REALTORS® - many more than we can tell you about here!

Visit these websites to see more of what we offer:

[GMAR.com](http://GMAR.com)

[WRA.org](http://WRA.org)

[REALTOR.org](http://REALTOR.org)